



WFLX

## ORDER

Print Date 10/05/12 Page 1 of 2

Flight Dates 10/10/12-10/16/12

<u>Contract / Revision</u>	<u>833022</u>	<u>Product</u>	<u>Estimate #</u>
<u>Original Date / Revision</u>		<b>West for Congress Add</b>	<u>Alt Order #</u> <b>06363540</b>
	10/05/12	<u>Agency Com</u> 15%	<u>Billing Type</u> Cash
	10/05/12	<u>Billing Contact</u>	<u>Order Type</u> Political
<u>Advertiser</u>	<b>West, Allen/R/US House 18</b>		<u>Billing Cycle</u> EOM/EOC
		3299 K Street NW Suite 200 Washington, DC 20007	<u>Billing Calendar</u> BROADCAST
<u>Agency</u>	<b>Strategic Media Svcs</b>		<u>Demographic</u> A35+
<u>Buying Contact</u>		<u>Sales Office</u> H-DC	<u>Rev Codes</u> Agency Political Pol-Candid
3299 K Street NW Suite 200 Washington, DC 20007		<u>Sales Region</u> National	<u>Product Codes</u> PL810
		<u>Agency Ref</u>	<u>Priority</u> P 2
			<u>Advertiser Ref</u>

### Primary Account Executive

Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

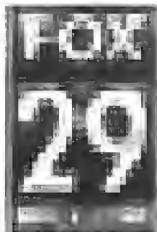
Order Share %	Market Value	
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	10	\$3,009.00	\$3,540.00	0.00	10/01/12	10/16/12	10	\$3,009.00	\$3,540.00
<b>Totals</b>	10	\$3,009.00	\$3,540.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals		
															Amount		
E 1	WFLX	10/10/12	10/12/12	AMERICA NOW	1-2P	Comm	1-2P		--WTF--	:30	3	\$75.00	P 2	0.00	NM	3	\$225.00
				AMERICA NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	--WTF--		3	\$75.00	0.00									
E 2	WFLX	10/15/12	10/16/12	AMERICA NOW	1-2P	Comm	1-2P		MT-----	:30	2	\$75.00	P 2	0.00	NM	2	\$150.00
				AMERICA NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/15/12	10/21/12	MT-----		2	\$75.00	0.00									
E 3	WFLX	10/12/12	10/12/12	Late News	M-Sun	Comm	10-11P		----1--	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00
				TEN O'CLOCK NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							



WFLX

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<u>Contract / Revision</u>	833022	<u>Flight Dates</u> 10/10/12-10/16/12	<u>Hiatus Dates</u>													
<u>Original Date / Revision</u>	10/05/12/	10/05/12	<u>Order Sep</u> 00:15:00													
<u>Advertiser</u>	<u>West, Allen/R/US House 18</u>		<u>Product</u> West for Congress Add													
<u>Estimate #</u>																
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
E 3	WFLX	10/12/12	10/12/12	Late News M-Sun	Comm	10-11P	----1--	:30	1	\$525.00	P	2	0.00	NM	1	\$525.00
TEN O'CLOCK NEWS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12		----1--		1		\$525.00		0.00						
E 4	WFLX	10/15/12	10/16/12	Late News M-Sun	Comm	10-11P	MT-----	:30	2	\$525.00	P	2	0.00	NM	2	\$1,050.00
TEN O'CLOCK NEWS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12		MT-----		2		\$525.00		0.00						
E 5	WFLX	10/15/12	10/15/12	NLCS on Fox	Comm	4-11P	1-----	:30	1	\$795.00	P	2	0.00	NM	1	\$795.00
MLB NLCS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12		1-----		1		\$795.00		0.00						
E 6	WFLX	10/14/12	10/14/12	NLCS on Fox	Comm	4-11P	-----1	:30	1	\$795.00	P	2	0.00	NM	1	\$795.00
MLB NLCS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12		-----1		1		\$795.00		0.00						
														Totals	10	\$3,540.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WFLX, West Palm Beach, FL

10.9

By \_\_\_\_\_ Lara Marcello

being on behalf of Allen West, a legally  
qualified candidate of the Republican political  
party for the office of: US Congress

in the General

election to be held on: 11/6/12

hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>WFLX# 833022</u>				

Total Charges:

3009 - net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below.

present that the payment for the above described broadcast time has been furnished by:

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity  
represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treg Wilder - PO Box 1028, Deerfield Beach, FL 33441 877-906-2010

This station has disclosed to me its political advertising policies, including: applicable clauses and rates, and discount promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

7/15/13  
Date

Signature

Accepted

Accepted in Part

Rejected

Signature

Printed Name

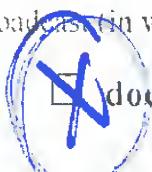
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

Lara Marush

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:



does



does not

refer to an ~~opposing~~ candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Lara Marush

printed name

7/31/17

date



PAID POLITICAL  
BROADCAST AVAIL REQUEST

<b>TO:</b> John Heislman	<b>STATION:</b> WFLX
<b>FROM:</b> Will Hildebrandt	<b>HRP OFFICE:</b> Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 6/5/12

<b>BUYER:</b> Lara Marcello
<b>AGENCY:</b> Strategic Media Services
<b>ADDRESS:</b> 3299 K St. NW Suite 200 Washington DC 20007
<b>PHONE #:</b> 202 337 5700
<b>FAX #:</b> 202 337 8484
<b>OTHER:</b>

**AVAILS FOR**

<b>COMMITTEE:</b> Allen West for Congress 2012
<b>CHAIRPERSON:</b>
<b>TREASURER:</b>
<b>ADDRESS:</b> PO Box 1108 Stuart, FL 34995
<b>PHONE #:</b> 772 600 7123
<b>FAX #:</b> 877 906 2010
<b>OTHER:</b>

**FOR**

<b>CANDIDATE:</b> Allen West
<b>OFFICE:</b> Congress
<b>PARTY:</b> Republican

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERCIAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	